



**WEST BENGAL STATE UNIVERSITY**  
B.Com. Programme 6th Semester Examination, 2022

**FACGDSE08T-B.COM. (DSE2)**

**BUSINESS ETHICS AND CORPORATE GOVERNANCE**

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.*

**GROUP-A**

1. Answer any *five* questions: 2×5 = 10
- (a) What do you understand by ethics?
  - (b) What is teleological approach of ethics?
  - (c) What is stake-holder theory?
  - (d) What do you mean by ethical dilemma?
  - (e) What do you understand by Corporate Governance?
  - (f) What do you understand by Corporate Board?
  - (g) What is Whistle-blowing policy?
  - (h) Write two ways by which ethics influence behaviour.
  - (i) What is audit committee?
  - (j) What do you understand by marketing ethics?
  - (k) What do you mean by HRM dilemmas?
  - (l) What do you understand by financial fraud?
  - (m) What is CSR?
  - (n) What are the three Cs of business ethics?
  - (o) What is deontological approach in business ethics?
  - (p) What do you understand by 'ethical leader'?

**GROUP-B**

2. Answer any *four* questions: 5×4 = 20
- (a) Distinguish between ethics and morality.
  - (b) What are the ethical leadership styles?
  - (c) Write down the nature of ethical dilemma.

- (d) Discuss the process of resolving ethical dilemma.
- (e) Write down about Indian model of Corporate Governance.
- (f) What are the types of whistle-blower?
- (g) Distinguish between ethics and law.
- (h) Explain about ethical issues in advertising with examples.
- (i) What is the role of audit committee on Corporate Governance?
- (j) Discuss the relationship of CSR with corporate sustainability.
- (k) Discuss the functions of risk management committee.

**GROUP-C**

3. Answer any *two* questions: 10×2 = 20
- (a) Describe Kohlberg's six stages of moral development.
  - (b) Write the common ethical dilemma in finance.
  - (c) Write down the difference between American and European model of Corporate Governance.
  - (d) Discuss the duties and responsibilities of directors of a company.
  - (e) Write down the CSR provisions under the Companies Act, 2013.
  - (f) Write down the powers and responsibilities of Corporate Boards in detail.
  - (g) Write down the traits of an ethical leader.
  - (h) Write down in detail about Corporate Governance reforms in the Companies Act, 2013.

**N.B. :** *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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