



WEST BENGAL STATE UNIVERSITY
B.Sc. Honours 5th Semester Examination, 2022-23



FNTADSE02T-FOOD AND NUTRITION (DSE1/2)

Time Allotted: 2 Hours

Full Marks: 40

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

Answer any four questions from the following

10×4 = 40

1. Define entrepreneurship. Write the characteristics with example of a successful Indian entrepreneur. Why is he/she successful in your opinion? 2+6+2
2. What are the sources of business ideas? What should be an entrepreneur's approach to generate ideas? State the full forms of NCAER, CII, FICCI, MSME. 4+4+2
3. What is Entrepreneurial Development Programme? State at least four important objectives of entrepreneurial training. Explain Entrepreneurial Development Cycle. 3+3+4
4. What are the four basic steps in product development in process of food product development (you can explain on the basis of any *one*: fruit / fishes / whey protein)? State various methods of preservation of food. Name some fast growing segments of food processing industries. 6+2+2
5. Why is it important to have positive self-image in Entrepreneurial development? What are major two types of locus of control? What factors affect locus of control? 3+3+2+2
6. What are the basic positive fundamental aspect of Food Processing Business in India? How does Food Processing affect nutrient content? What are the main pillars of Food Processing Business? 3+4+3
7. What are the major importance of business opportunity? Enumerate the major characteristics of a good business opportunity. How a business opportunity is identified or assessed? 3+3+4
8. What is preparation of business plan? Explain with example from food industry. Why is preparation of business plan important? Enumerate the types of business plan. 2+2+3+3
9. What are the basic examples of communication skill? Explain in detail meant by Personality development. 5+5

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