CBCS/B.A./Hons./2nd Sem./JORACOR03T/2020

JORACOR03T-JOURNALISM AND MASS COMMUNICATION (CC3)

REPORTING AND EDITING FOR PRINT

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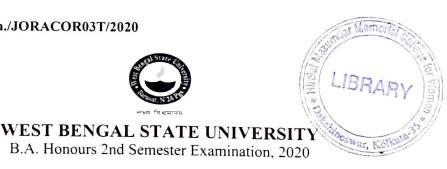
The figures in the margin indicate full marks. Candidates should answer in their own words and adhere to the word limit as practicable.

- Answer any *five* from the following:
 (i) Leader writer is one who writes the _____
 - (A) Main story article
 - (A) Main story article(B) Middle article(C) Editorial(D) Feature
 - (ii) Condensing a story is generally referred to as, in the newspaper offices-
 - (A) Rewriting (B) Miniaturizing
 - (C) Shortening (D) Boiling down
 - (iii) 'XXX' in a news copy denotes:
 - (A) End of the story(B) End of thirty words(C) Story written by three people(D) Story approved by three editors
 - (iv) Information about the publication of the newspaper such as editor, place of publication, printer, manager, press, etc. carried in the newspaper daily:

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- (A) Infoline (B) Imprintline
- (C) Byline (D) Logoline
- (v) The main headline on the top of a page covering all columns is known as:
 - (A) Blurb(B) Lead(C) Banner(D) Blow-up
- (vi) Removing unwanted area of picture is called:
- (A) Cropping
 (B) Creeping
 (C) Crossing
 (D) Crawling
 (vii) ______ is not a factor in editing process.
 (A) Checking
 (B) Cutting
 - (C) Conflict (D) Changing





 $2 \times 5 = 10$

Full Marks: 50

(viii) Mandatory deadline for the release of a story is called:

- (A) Hold (B) Scoop
- (C) Release (D) Embargo
- (ix) Which one of the following is most perishable?
 - (A) A book
 - (B) A newspaper
 - (C) A magazine
 - (D) All of the above are equally perishable
- (x) Who edits local news?
 - (A) Sub Editor(B) Stringer(C) Bureau Chief(D) Assistant Editor

2. Answer any *four* of the following: $10 \times 4 = 40$ (a) Discuss the contribution of an editor behind the success of a newspaper. 10 (b) What is Feature? Discuss the salient characteristics of Feature. How many types 2+3+5of Features are found in the modern newspaper? (c) Describe the structure of a News story, with suitable illustration. 10 (d) "All reporters are journalists, but all journalists are not reporter". Explain. 10 (e) What is Press Conference? How does a reporter prepare himself for Press 10 Conference? (f) Elucidate the importance of writing for Children and Women. 5 + 5

N.B.: Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.

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2022