



WEST BENGAL STATE UNIVERSITY
B.A. Honours 5th Semester Examination, 2020, held in 2021

JORACOR11T-JOURNALISM AND MASS COMMUNICATION (CC11)

GLOBAL MEDIA AND POLITICS

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

1. Answer any **ten** questions from the following: 2×10 = 20
- (a) What is the full form of NWICO?
 - (b) What is the full form of CNN?
 - (c) What is Allied Power?
 - (d) What is Radio Liberty?
 - (e) What are the reasons of Unequal Development?
 - (f) When did the 2nd World War Take place?
 - (g) What is the rich-poor divide?
 - (h) What is Gulf War? In which year did it take Place?
 - (i) What is the full form of BBC?
 - (j) What is Global Culture?
 - (k) What is the meaning of hybridity?
 - (l) Who is the chief of ZEE TV?
 - (m) What is KBC? When was it held first?
 - (n) When did the Vietnam War take place?
 - (o) Voice of America.
2. Write short notes on any **three** from the following: 5×3 = 15
- (a) Al Jazeera
 - (b) Cultural Imperialism
 - (c) Big Boss

- (d) Radio Free Europe
- (e) UNESCO
- (f) Free Economy.

3. Answer any **one** question from the following:

15×1 = 15

- (a) Discuss the recommendations of the MacBride Commission
- (b) What are the reasons for the disintegration of the USSR?
- (c) Discuss the Implications on the Global Media post 9/11.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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