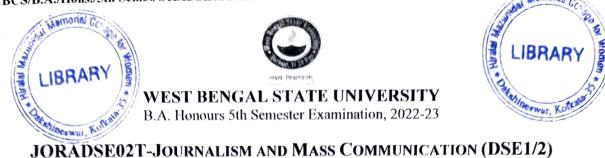
CBCS/B.A./Hons./5th Sem./JORADSE02T/2022-23



PRINT JOURNALISM AND PRODUCTION

Time Allotted: 2 Hours

Full Marks: 50

 $2 \times 5 = 10$

 $5 \times 2 = 10$

 $10 \times 3 = 30$

Lamania

The figures in the margin indicate full marks. Candidates should answer in their own words and adhere to the word limit as practicable.

- 1. Answer any *five* questions from the following:
 - (a) Name two business newspapers of India.
 - (b) What is Quark Xpress?
 - (c) What is joint ownership?
 - (d) What is Parliamentary Reporting?
 - (e) What is DTP?
 - (f) What is Caption Writing?
 - (g) Write two importance of Cartoon.
 - (h) Name two Newspaper design software.
- 2. Answer any *two* from the following:
 - (a) Cartoons in newspaper
 - (b) Picture editing
 - (c) Sting operation
 - (d) Headline.
- 3. Answer any *three* questions from the following:
 - (a) What is investigative journalism? What is the importance of investigative 5+5 journalism in a democracy like India? Discuss.
 - (b) How is magazine writing different from writing for newspapers? Discuss with suitable examples.
 - (c) What do you understand by headline writing? Describe the different types of the 3+7 headlines.
 - (d) Discuss briefly about Business and Financial reporting.
 - (e) Why newspaper page make-up is giving so much importance on application of technology?

1