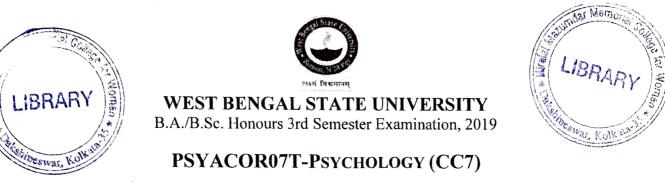
CBCS/B.A./B.Sc./Hons./3rd Sem./Psychology/PSYACOR07T/2019



SOCIAL PSYCHOLOGY

Time Allotted: 2 Hours

Full Marks: 40

The figures in the margin indicate full marks. Candidates should answer in their own words and adhere to the word limit as practicable.

1.		Answer any <i>five</i> questions from the following:	$2 \times 5 = 10$
	(a)	What is pro-social behaviour?	
ł	(b)	Define social identity.	
	(c)	Give example of frustration-aggression hypothesis.	
	(d)	What do you mean by looking glass self?	
	(e)	Mention any two facets of interpersonal attraction.	
	(f)	What do you mean by social facilitation and social inhibition?	
	(g)	Define social cognition.	
	(h)	Define representativeness heuristic.	
2.		Answer any <i>four</i> from the following questions:	5×4 = 20
	(a)	Explain group cohesiveness with suitable example.	
	(b)	Indicate the factors affecting conformity behaviour.	
	(c)	How would you differentiate between stereotype and prejudice? Illustrate with example.	
	(d)	Draw a differentiation between Self-esteem and Self-concept.	
	(e)	Explain any one theory of aggression.	
	(f)	What are the basic components of Interpersonal attraction? Write a short note on Sternberg's theory of love.	2+3
	(g)	Write a short note on social influence.	
3.		Answer any one from the following questions:	10×1 = 10
	(a)	"Can attitude be changed?" — Justify your answer.	
	(b)	How do you define a 'Group' as a social unit? Discuss intervention techniques for resolving intergroup conflict.	5+5
	(c)	Describe history of social psychology with special emphasis on development in Indian context. Briefly discuss its application in workplace.	7+3

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