

BIO-DATA



Name : MONALISA MAITY

Designation : SACT-II

Qualification : M.A. (Geography), M.B.A., M.Phil, B.Ed., M.Ed., Ph.D. Pursuing

Email : monalisamaity614@gmail.com

Teaching Area : Environmental Geography, Population Study, Climatology, Geomorphology

Teaching Experience : 20 years

Research Area : Climatology & Disaster Management (Cycle)

Title of the thesis under Ph.D. : An Investigative Study of Cyclone, Disaster Management in Gangetic West Bengal from 2011-2021

Post-Doctoral Research :

Publications:

| Title of paper | Name of the author/s | Department of the teacher | Name of journal | Year of publication | ISSN Number | Link to the recognition in UGC enlistment of the Journal/Digital Object Identifier (doi) number | |
|--|----------------------|---------------------------|--|---------------------|------------------|---|------|
| Tourism Potential and Tourism Aspect in Midnapore District | Monalisa Maity | Geography | Bodhi Artham – A Departmental Journal Published by the Department of Commerce, Vivekananda | 2007 | ISSN – 0973-6611 | N.A. | N.A. |

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|---|----------------|--|--|--|--|--|---------------------------------------|--|--------------------------------|
| 1 | Monalisa Maity | Indian Service Sector – Present Scenario and Future Perspective | Consumer Buying Decision of Tours of any Destination – A Case Study on Uttar Pradesh | | | An Edited Volume, Mangalam Publications, Delhi | ISBN: 978-93-81142-15-8, PP. 145-164. | | |
| 2 | Monalisa Maity | Fundamentals of Marketing Management and Human Resource Management | | | | National | ISBN : 9788195252626 | | Successmantra Publications |
| 3 | Monalisa Maity | Fundamentals of Marketing Management & Human Resource Management | | | | National | ISBN : 978-81-8211-141-7 | | International Publishing House |
| 4 | Monalisa Maity | Growth of Travel and Tourism Industry | | | | International | ISBN : 98-3-8443-1368-0 | | Lambert Academic Publishing |

Number of Seminars Attended [15]

| Date and Year | Category (National/International/Local) | Topic or Theme | Organising Institution etc. |
|---------------|---|--|---|
| 07.03.2017. | National-level Workshop | Learning Design (Subject – Geography) | WBUTTEPA |
| 10.04.2018. | International Conference | Ethical Issues in Academic Research | Indian Academic Researchers' Association, Tamil Nadu |
| 17.06.2020. | National-level Seminar | Impact of Monsoon on Gangetic West Bengal | HiralalMazumdar Memorial College for Women (Geography Dept.) |
| 27.07.2019. | National-level Seminar | Ethical Issues in Research | Indian Academic Researchers' Association (IARA) &Prabhat Kumar College, Contai, East Medinipur. |
| 12.04.2020. | National-level Weninar | Research Ethics | Indian Academic Researchers' Association (IARA), Tiruchirappalli) &GurukulEdutech, Howrah. |
| 03.10.2020. | International | Environment& Development under New Normal Indian Perspective | Dept. of Geography, HiralalMazumdar Memorial College for Women. |
| 21.04.2020. | One-week Faculty Development Programme (National-level) | Faculty Development Skill | Indian Academic Researchers' Association (IARA), Tiruchirappalli |
| 28.07.2020. | International | Workshop on Mental Health of Youth in the New Normals | West Bengal State University |
| 25.07.2020. | National | 7-Days' Online Faculty Development Programme | Indian Academic Researchers' Association (IARA), Tiruchirappalli |
| 12.07.2020. | National | One-Day Online Course on 'COVID-19 Issues & Challenges' | Indian Academic Researchers' Association (IARA), Tiruchirappalli |
| 20.09.2020. | National | Impact of COVID-19 on Informal and Migrant Workers | ICSSR &NabaBallygungeMahavidyalaya |
| 27.01.2021. | National Level | Clean Campus Development & Waste Management | West Bengal State University NSS Cell |
| 27.02.2021. | State-level Webinar | A Future in Geography – Prospects & Possibilities | Department of Geography, HiralalMazumdar Memorial College for Women |
| 22.04.2021. | State-level | Restoration of Earth | Department of Geography, HiralalMazumdar Memorial College for Women with East Calcutta Girls' College |

Member of Professional Body

1. Fellow Member of Indian Academic Researchers' Association (IARA)

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