BIO-DATA

Name : MONALISA MAITY

Designation : SACT-II

Qualification : M.A. (Geography), M.B.A., M.Phil, B.Ed., M.Ed.,

Ph.D. Pursuing

Email : monalisamaity614@gmail.com

Teaching Area : Environmental Geography, Population Study,

Climatology, Geomorphology

Teaching Experience : 20 years

Research Area : Climatology & Disaster Management (Cycle)

Title of the thesis under Ph.D. : An Investigative Study of Cyclone, Disaster

Management in Gangetic West Bengal from

2011-2021

Post-Doctoral Research :

Publications:

Title of paper	Name of	Departmen	Name of	Year of	ISSN	Link to	o the	
	the	t of the	journal	publication	Numbe	recog	nition ir	1
	author/s	teacher			r	UGC		
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Tourism	Monalis	Geography	Bodhi	2007	ISSN –	N.A.	N.A.	
Potential and	a Maity		Artham – A		0973-			
Tourism Aspect			Departmenta		6611			
in Midnapore			l Journal					
District			Published by					
			the					
			Department					
			of					
			Commerce,					
			Vivekananda					



			College, Kolkata					
Impact of Coastal Tourism in West Bengal with Special Reference to Digha	Monalisa Maity	Geography	Tourism: Theory & Practice – An Edited Volume, Sustainable Tourism Issue.	2007	ISSN - 0973- 6611	N.A.	N.A.	
Tourism Boom & Employment Opportunities In India – Positive Society	Monalisa Maity	Geography	Tourism: Theory & Practice – An Edited Volume, Alternative Tourism Issue	2008	ISSN - 0973- 6611	N.A.	N.A.	
Women Entrepreneurshi p in Human Capital Generation in West Bengal	Monalisa Maity	Geography	Achieved Best Paper Award, 2 nd IIMS International Conference, 9- 11 November, 2011, Human Capital: Perspectives in Development	2011	N.A.	N.A.	N.A.	
The Prospect of Ecotourism in West Midnapore District	Monalisa Maity	Geography	Bhugol o Biswa Paribesh -	Departmenta I Journal – Hiralal Mazumdar Memorial College for Women	N.A.	N.A.	N.A.	

Books

SI.	Name	Title of	Title of the	Title of	Name of	National/Intern	ISBN number	Affiliat	Na
No.	of the	the	paper	the	the	ational	of the	ing	me
	teacher	book/c		proceedin	Conference		proceedings	Institu	of
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1	Monali sa Maity	Indian Service Sector – Present Scenari o and Future Perspec tive	Consumer Buying Decision of Tours of any Destination – A Case Study on Uttar Pradesh		An Edited Volume, Mangalam Publications, Delhi	ISBN: 978-93- 81142-15-8, PP. 145-164.	
2	Monali a Maity	Fundam entals of Marketi ng Manage ment and Human Resourc e Manage ment			National	ISBN: 978819525262 6	Suc ces s ma ntr a Pub lica tio ns
3	Monali sa Maity	Fundam entals of Marketi ng Manage ent & Human Resourc e Manage ment			National	ISBN: 978-81- 8211-141-7	Int ern atio nal Pub lish ing Ho use
4	Monali sa Maity	Growth of Travel and Tourism Industr y			International	ISBN : 98-3- 8443-1368-0	La mb ert Aca de mic Pub lish ing

Number of Seminars Attended [15]

Date and Year	Category (National/International/ Local)	Topic or Theme	Organising Institution etc.
07.03.2017.	National-level Workshop	Learning Design (Subject – Geography)	WBUTTEPA
10.04.2018.	International Conference	Ethical Issues in Academic Research	Indian Academic Researchers' Association, Tamil Nadu
17.06.2020.	National-level Seminar	Impact of Monsoon on Gangetic West Bengal	HiralalMazumdar Memorial College for Women (Geography Dept.)
27.07.2019.	National-level Seminar	Ethical Issues in Research	Indian Academic Researchers' Association (IARA) &Prabhat Kumar College, Contai, East Medinipur.
12.04.2020.	National-level Weninar	Research Ethics	Indian Academic Researchers' Association (IARA), Tiruchirappalli) &GurukulEdutech, Howrah.
03.10.2020.	International	Environment& Development under New Normal Indian Perspective	Dept. of Geography, HiralalMazumdar Memorial College for Women.
21.04.2020.	One-week Faculty Development Programme (National-level)	Faculty Development Skill	Indian Academic Researchers' Association (IARA), Tiruchirappalli
28.07.2020.	International	Workshop on Mental Health of Youth in the New Normals	West Bengal State University
25.07.2020.	National	7-Days' Online Faculty Development Programme	Indian Academic Researchers' Association (IARA), Tiruchirappalli
12.07.2020.	National	One-Day Online Course on 'COVID-19 Issues & Challenges'	Indian Academic Researchers' Association (IARA), Tiruchirappalli
20.09.2020.	National	Impact of COVID-19 on Informal and Migrant Workers	ICSSR &NabaBallygungeMahavidyalaya
27.01.2021.	National Level	Clean Campus Development & Waste Management	West Bengal State University NSS Cell
27.02.2021.	State-level Webinar	A Future in Geography – Prospects & Possibilities	Department of Geography, HiralalMazumdar Memorial College for Women
22.04.2021.	State-level	Restoration of Earth	Department of Geography, HiralalMazumdar Memorial College for Women with East Calcutta Girls' College

Member of Professional Body

1. Fellow Member of Indian Academic Researchers' Association (IARA)
Monalisa Maity
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