

PSYGGE01T

Unit 1: Media And User

Marks 5

1. What is mass communication?
2. What is media psychology?
3. What are the issues of media psychology?
4. Write a short note on – Media and Culture.

Unit 2: Audio-visual media (TV AND MOVIES) AND Print Media

5 marks

1. Write a short note on -
 - a) Media and violence
 - b) Fantasy vs reality
 - c) Media and stereotyping
2. How does media affect on socialization process?

10 marks

1. Discuss the nature and impact of audio-visual media.
2. What is print media? Elucidate the nature and impact of Print media.
3. What is cybercrime? How is it related with our life?

Unit 3: Interactive and Emerging technologies.

5 Marks

1. Write a short note on –
 - A) Virtual Social Media
 - B) Interactive Media
 - C) Gaming

10 marks

1. Issues of Internet Addiction.